



**FOR IMMEDIATE RELEASE**

**Cannolis & Kisses from the NYPD Pizza Family to You on Valentine's Day**

*NYPD Pizza's "Have a Heart" Valentine's Special Donates Proceeds from Desserts to the Phoenix Children's Hospital*

**PHOENIX (February 12, 2013)** – [NYPD Pizza](#) will offer Valentine's Day specials to "show guests how much we appreciate them and our community," according to NYPD Pizza CEO Rich Stark. From Feb. 12-14, NYPD Pizza will have a "Have a Heart" special in which proceeds of any dessert purchased will be donated to the Phoenix Children's Hospital.

On Valentine's Day, dine-in guests can enjoy the happy hour special all day of half-off all bottles of wine. Also, on Feb. 14, "Dinner for 2 for \$22" gives guests a choice of an appetizer (Spinach Artichoke Dip, Broadway Bruschetta or Crispy Zucchini Sticks), one medium (14") two topping pizza, and a choice of dessert (Cannolis & Kisses or New York Cheesecake).

For carry out and delivery on Valentine's Day, guests can celebrate with loved ones by ordering the "Family Dinner for 4 for \$24.99." This special includes an 18" family-sized pizza, large NYPD House Salad or Buffalo Caesar Salad, and a choice the Cannolis & Kisses or New York Cheesecake dessert.

For more information or to learn more about NYPD Pizza's 11 locations throughout metro-Phoenix, visit [www.aznypdpizza.com](http://www.aznypdpizza.com), or follow on Twitter: @NYPD\_Pizza and Facebook: [www.facebook.com/NewYorkPizzaDepartment](http://www.facebook.com/NewYorkPizzaDepartment).

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### **About NYPD Pizza**

It's been more than 17 years since Scott and Greg Ziegler moved to the Valley from Long Island to open their first NYPD Pizza neighborhood restaurants. Now locally-owned and operated by Richard Stark, CEO and majority shareholder, NYPD has served more than 2.5 million pizzas.

NYPD Pizza is the only pizza restaurant in the Greater Phoenix Area that offers a private-label beer, called NYPD Uptown Amber Ale™, a registered trademark owned by Ziegler's NYPD, LLC. NYPD Uptown Amber Ale is locally crafted by The Phoenix Ale Brewery.

NYPD Pizza won the 2012 and 2011 *Phoenix New Times* Readers' Choice award for "Best Slice" and was named "Best Italian" at TASTE Chandler's Culinary Festival 2011. Carryout, delivery, express lunch specials and catering services are available at all 11 Valley-wide locations. For more information please visit [www.aznypdpizza.com](http://www.aznypdpizza.com).

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